

User Survey Results

Visit habits, perceptions, needs, and expectations

RESPONSE BASE

120 users

Results summary

The survey shows a base of recurring users: 54% visit the park at least once a week. 61% say they would stay longer if better activity and comfort options were available.

Visit frequency

Frequency	%	Responses
4 or more times per week	18%	22
1-3 times per week	36%	43
2-3 times per month	24%	29
Once a month or less	22%	26

Main reason for visiting

Reason	%
Walking / strolling	30%
Exercise	23%
Spending time with family or children	17%
Socializing / meeting others	12%
Passing through or moving around the area	10%
Resting / reading / disconnecting	8%

Most-mentioned improvements

Option	% of mentions
More shade and seating	58%
Activities / experiences	49%
Better lighting	44%
Interactive areas	41%
Water / hydration	34%
Information / signage	27%

Interest in new experiences

Statement	Agree / strongly agree
Activities or experiences that change throughout the month	67%
An area combining physical activity, play, or interactive challenges	63%
Community activities announced in advance	59%
More spaces to sit, talk, or work informally	57%
Would stay longer with better activity and comfort options	61%

Main pain points

Situation	%
Few shade or comfort options	52%
Few activities beyond walking or exercising	46%
Insufficient lighting in some areas	39%
Limited information about activities or initiatives	33%
Lack of nearby hydration options	29%
Difficulty finding a comfortable place during peak hours	27%

Open comments

- "I come to walk, but if there were something different on certain days, I would probably stay longer."*
- "In the afternoon it gets quite crowded, and sometimes you end up walking around looking for somewhere to sit."*
- "I would like to know whether there are activities before coming. Many times you only find out afterward."*
- "There is space for children to run, but there is not always something that really keeps them entertained."*
- "I like it because I can disconnect for a while, but I would preserve quiet areas even if new things are added."*

Relevant cross-segment findings

Segment	Result
Weekly visitors	70% show interest in new activities or experiences.
Families / adults accompanying children	72% prioritize comfort, shade, or activities to enjoy together.
Young people ages 15-24	74% show interest in interactive experiences or changing activities.
Users age 45+	63% prioritize comfort, lighting, and quiet areas.
Visits under 20 minutes	48% would stay longer with better activity or rest options.