

Traffic and Use Report

Assessment of visitor flow, dwell time, and behavior

PERIOD ANALYZED

7 days · 7:00 a.m. to 8:00 p.m.

Summary

The assessment shows that park use increases progressively toward the afternoon. Weekends register higher visitor flow throughout most of the day, while on weekdays the highest concentration occurs in the late afternoon and early evening.

Estimated flow by time period

Time period	Monday-Friday	Saturday-Sunday
7-9 a.m.	62	118
9 a.m.-12 p.m.	88	156
12-2 p.m.	126	205
2-4 p.m.	112	238
4-6 p.m.	214	326
6-8 p.m.	248	292

Dwell time

Dwell time	Share	Associated behavior
Less than 20 min	31%	Passing through, errands, or quick use.
20-45 min	36%	Walking, brief exercise, or accompanying someone.
46-90 min	23%	Families, exercise, and socializing.
More than 90 min	10%	More common in the afternoons and on weekends.

Main activity observed

Activity	Share
Walking / strolling	29%
Exercise	22%
Family / children	18%
Socializing	12%
Passing through	11%
Rest / reading	8%

Behavior by time

Time	Predominant profiles	Observed pattern
7-9 a.m.	Adults alone and couples	Walking, exercise, and quick transit.
12-2 p.m.	Adults and workers	Short breaks, rest, and passing through.
4-6 p.m.	Families, young people, and adults	Greater mix of activities and longer stays.
6-8 p.m.	Young people, adults, and groups	Socializing, strolling, and exercise.
Weekend	Families and groups	Longer stays and recreational use.

Recurring observations

- Users look for shade or seating before staying in the space.
- People concentrate in a few areas during peak hours.
- Edges and circulation areas are used as informal conversation points.
- Dwell time is longer in areas where shade is available.
- Children use open areas for spontaneous play.
- A high proportion of users are passing through during working hours.